



Soldiering On Awards Fact Sheet

Background info for partners, sponsors and press releases. 02.01.18

About Us:

The Soldiering On Awards recognise the outstanding achievements of those who have served their country, and the diverse people and groups who work together in support of the Armed Forces Community. We aim to encourage support for this remarkable community by celebrating the achievements of the people, teams and businesses within it.

Further information:

Now in our eighth year, we encourage support for this remarkable community by recognising the achievements of people, teams and businesses that support it. We highlight the valuable contribution that both currently serving and former members of the Military bring to society as a whole, along with their families and the diverse group of people, charities and organisations that support the community.

The Awards shine a light on the achievements of people forging new lives and enterprises after leaving the Armed Forces, and recognise the valuable contribution their skills bring to society as a whole. Accordingly, in 2018 - for the first time, we've included three new business awards; we are proud to be working in partnership with [X-Forces](#) - an organisation that nurtures entrepreneurial ambition in the UK military community, to specifically honour accomplishments in the business world.

This means that twelve awards are up for grabs!

1. Family Values Award – Sponsored by [NetApp](#)
2. Healthcare and Rehabilitation Award – Sponsored by [Redwood Technologies Group](#)
3. Sporting Excellence Award – Sponsored by [Spectra](#)
4. Inspiration Award - Sponsored by [telent](#)
5. Forces in Mind Trust Working Together Award – Sponsored by [FiMT](#)
6. International Award
7. Animal Partnership Award – Sponsored by [Pets at Home](#)
8. Lifetime Achievement Award
9. People's Choice Award
10. X-Forces Business of the Year Award – Start Up – Sponsored by [Cisco](#)
11. X-Forces Business of the Year Award – Scale Up
12. X-Forces Business of the Year Award – Community Impact – Sponsored by [Landmarc](#)

Independent Judging Panel:

Each category has been rigorously judged by an independent panel co-chaired by the Awards' President, General the Lord Dannatt GCB,CBE MC, DL, and Vice President Debra Allcock Tyler, CEO of the [Directory of Social Change](#). To see the full list of Awards Judges, [Click here](#) . In addition, the recipient of the People's Choice Award and Animal Partnership Award will be voted for by the public. Further details to follow regarding the voting process.

[Soldiering On Awards](#) is a proud member of [Cobseo](#) the Confederation of Service Charities.

About X-Forces

[X-Forces](#) is an award-winning Community Interest Company established in 2013 that nurtures entrepreneurial ambition in the UK military community. We support community members in both starting and scaling up their own businesses.

To date X-Forces has helped over 1,200 entrepreneurs launch their own businesses, plus thousands more through training, events, funding, mentoring and job creation. This support is available to service leavers, veterans, reservists, spouses, dependants and cadets (over 18).

X-Forces is the industry leader for enterprise training for the Ministry of Defence and this year received the Employer Recognition Scheme Gold Award for our outstanding support of the Armed Forces community.

Diary dates:

- **10th January:** Finalists announcement :
- **8th February:** Finalists reception. Finalists will be invited along with the person who nominated them, to a special reception at the House of Lords hosted by Awards President Lord Dannatt with Vice President Debra Allcock-Tyler and attended by Awards Patron the Rt Hon Earl Howe PC along with Awards judges, sponsors and guests .
- **February and March:** public on line voting for the Animal Partnership and the People's Choice Awards categories. Further details to follow.
- **20th April** Finalists invited to attend the prestigious Black Tie Awards Ceremony and dinner at the Park Plaza Westminster Bridge Hotel on 20th April – where the overall winners will be announced!

Social media:

- [Facebook](#)
- [Twitter](#)
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Contact us:

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<http://www.soldieringon.org/about-us/>

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