





Ex-service personnel have dedicated their lives to serve their country. Yet, too often they face great challenges rejoining the civilian workforce and finding a career that is fulfilling and leverages their skills and experience.



OUR MISSION

The Call of Duty Endowment was established in 2009 to help ex-service personnel find high-quality careers by supporting groups that prepare them for the job market and by raising awareness of the value vets bring to the workplace.

OUR APPROACH

The Endowment takes a private sector-approach to funding the best organizations that help vets find jobs. To secure our funding, supported non-profits must demonstrate effective and cost-efficient veteran job placement. When they do, we encourage their growth and operations with additional funding, advice, and support.

Our goal is to fund the placement of **50,000** veterans by 2019.



US 'SEAL OF DISTINCTION' WINNERS



OPERATION:
JOB READY
VETERANS



FUNDING

Raised in part through the sale of digital items in Call of Duty main game.

Additional initiatives supplement main funding stream.

100% *OF THE MONEY WE RAISE GOES DIRECTLY TO
ENDOWMENT PROGRAMMES*



OUR IMPACT



46K

VETERANS PLACED

SINCE THE ENDOWMENT
WAS FOUNDED IN 2009



£20M

IN FUNDING

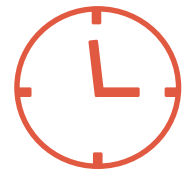
TO 'SEAL OF DISTINCTION'
WINNERS TO HELP SUPPORT
THEIR PROGRAMMES



£42K

STARTING SALARY

AVERAGE STARTING SALARY
IS 1.9X THE NATIONAL
MEDIUM



92%

FULL-TIME

PERCENTAGE OF VETERANS
WE HELP GO INTO FULL TIME
POSITIONS



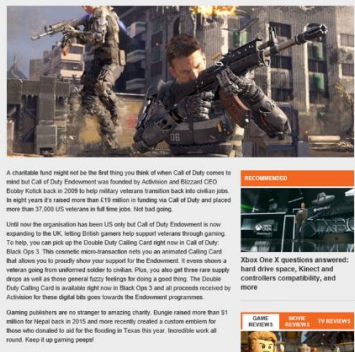
UK EXPANSION

PHASE ONE – SEPTEMBER 2017

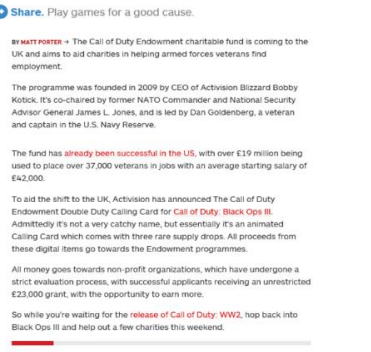
UK Expansion Announcement

Press release announcing expansion of Call of Duty Endowment to UK issued to media - picked up by over 30 outlets across specialist & mainstream.

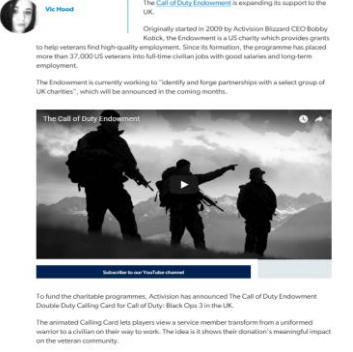
Call of Duty Endowment heads to the UK, helping British veterans fight unemployment



CHARITABLE VETERANS' FUND CALL OF DUTY ENDOWMENT COMING TO UK



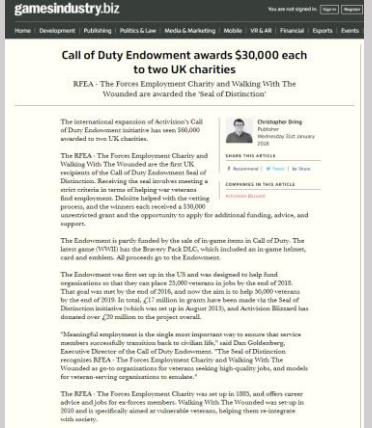
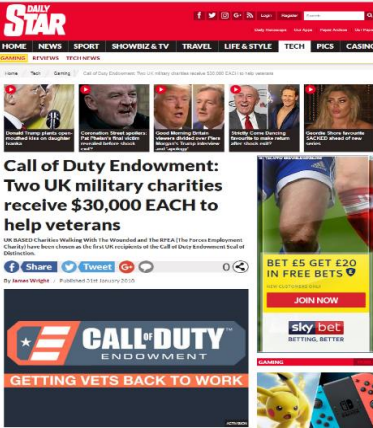
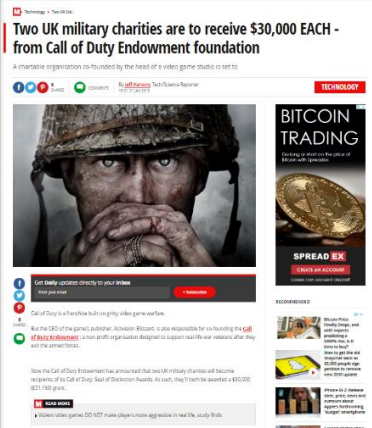
Call of Duty Endowment launches in the UK



PHASE TWO – JANUARY 2018

Seal of Distinction Winners

Media alert announcing the two UK 'Seal of Distinction' winners announced as 'RFEA – The Forces Employment Charity' and 'Walking with Wounded'.





UK 'SEAL OF DISTINCTION' WINNERS



THE FORCES
EMPLOYMENT
CHARITY





THANK YOU.